

Farmers' mela at Mahoba, Uttar Pradesh on 25th June 2022

The ICAR-Indian Institute of Oilseeds Research, Hyderabad and IOPEPC, Mumbai organised a sesame Farmers' Mela on 25th Jun, 2022 at Mahoba, Uttar Pradesh to promote and popularise sesame during summer season as a combined effort of ICAR-IIOR and IOPEPC in promoting export quality sesame and also to strengthen the value chain of sesame in the state of Uttar Pradesh. Around 300 farmers participated in the event. Officials from ICAR-IIOR, State department of Agriculture and IOPEPC participated in the mela. The mela witnessed the participation of farmers, local administration officials of Uttar Pradesh, researchers, traders and the export council. In the mela, pamphlets on package of practices for summer sesame cultivation were distributed to the farmers.

